

BRANDALLEY

0-12 month email: 770,688

BrandAlley is one of the biggest online sales outlets offering clothes, homewares and accessories at reduced sale prices. The site offers a mixture of high street and designer brands including; Warehouse, Oasis, Armani, D&G and many more. The names on this list have signed up to receive BrandAlley's daily newsletter covering information on upcoming sales.

Profile, Interests and Lifestyle

- 65% females.
- Income of £25k.
- Disposable income.
- Strong propensity to buy online and mail order shop.
- Predominantly aged 25-45 years.

Recommended Users

- Non-competitive mail order companies
- Travel
- Publishing
- Financial offers
- Charities

Rental Rates

Email data	£110	/000
Gender	£10	/000
Geography	£10	/000
Production fixed	£50	

Terms & Conditions

Sample mail piece required
Rates for one time usage only
Minimum order 5,000 records
All costs exclude VAT

Email data released.

BrandAlley THE NON-STOP DESIGNER SALE