

KINGSTOWN PRODUCT DESPATCH

The Kingstown product despatch inserts allow you to market to buyers from catalogues; All The Very Best, Foot Friendly, Healthy Living Direct, Housewares Direct, Inspired Choices and Garden Ability. All of the Kingstown buyers are automatically entered into a sweepstake draw to try and win up to £75,000 with every purchase. The company has a high level of repeat shoppers and a loyal database of customers.

2014 Volumes

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000

Profile, Interests and Lifestyle

- 100% mail order buyers.
- 61% homeowners.
- 71% retired.
- 47% enjoy gardening.
- 40% have an income of £15k.
- 31% support health related charities.
- 39% play the lottery.
- 24% donate to animal charities.

Rental Rates

Maximum size	A5
Maximum weight	7g
Price	£50 /000

Heavier inserts can be taken, enquire for more information.

Terms & Conditions

Sample mail piece required
 Rates for one time usage only
 Minimum order 10,000 inserts.
 All costs exclude VAT

