

## NATIONAL PHARMACY DATABASE

**Postal data: 14,272**

The National Pharmacy database covers the entire UK, with over 12,000 records of names pharmacist or manager. In addition the database holds over 55,000 pharmacy assistants categorised by pharmacy type and location. Selections are available; pharmacy group size, location, buying status and primary care organisation. As well as its unique coverage, the National Pharmacy Database is set up to offer unrivalled accuracy, with daily updates from healthcare sales teams, wholesales and magazine circulations. All updates are double verified by telephone contact.

### Store Types

- Independents (1-5) – 5034
- Small chains (6-20) – 1008
- Small multiples (21-199) – 1268
- Large multiples (200+) – 6257
- Hospital pharmacies - 705

### Recommended Users

- Health & safety
- Exhibitions
- Medical suppliers
- Telecommunications
- Business services

### Rental Rates

Postal data	£170	/000
Geography	£10	/000
Store type	£25	/000
Production fixed	£50	

### Terms & Conditions

Sample mail piece required  
 Rates for one time usage only  
 Minimum order £300  
 All costs exclude VAT