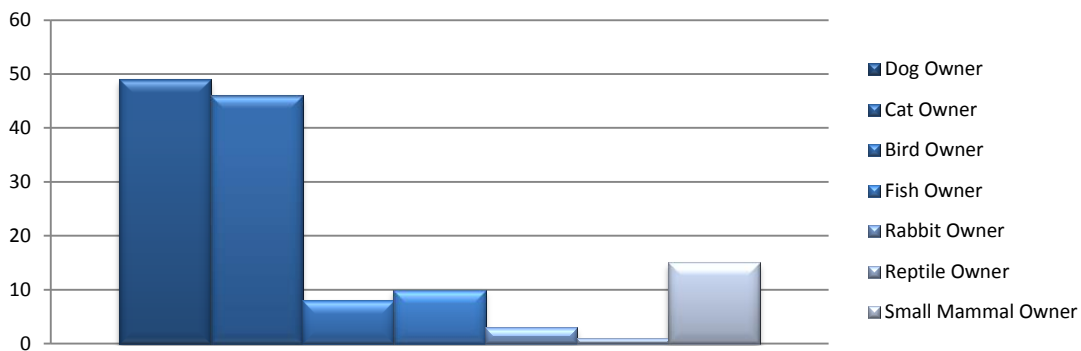


ORCHARD ANIMAL OWNERS

0-12 month postal: 11,200

Orchard Animal Owners is a list that has been specifically for offers that are aimed at pet owners – animal related charities, pet product buyers or pet insurance offers. The data, sourced from Orchard, is a multi-sourced data set, combining some of the largest and renowned datasets within the UK.



Profile, Interests and Lifestyle

- 62% female
- 1% retired
- 66% homeowners
- 24% age 18-34
- 50% age 35-54
- 25% age 55+

Recommended Users

- Charities
- Pet product offers
- Pet insurance

Rental Rates

Postal data	£100	/000
Email data	£150	/000
Telephone data	£160	/000
Selections	£10	/000
Email broadcast	POA	
Run on Fee	£10	/000
Production fixed	£50	

Terms & Conditions

Sample mail piece required
 Rates for one time usage only
 Minimum order 5,000 postal & telephone records.
 10,000 email records.
 All costs exclude VAT

