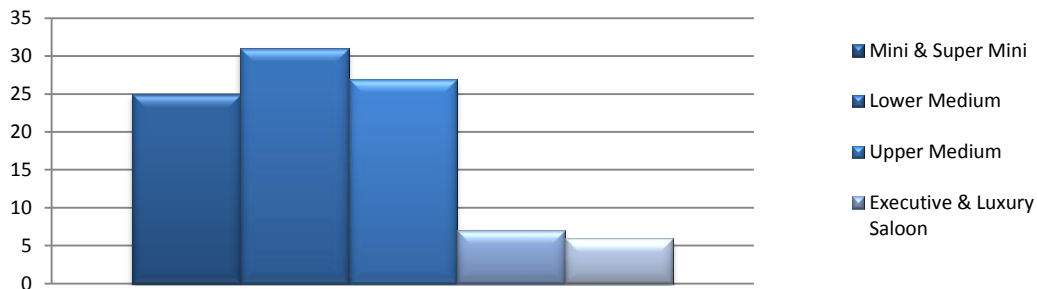


ORCHARD AUTOMOTIVE

0-12 month postal: 25,852,500

Orchard Automotive is a list that has been specifically for offers that are aimed at car owners, in particular customers looking to change their vehicle or take out extended warranties. The data, sourced from Orchard, is a multi-sourced data set, combining some of the largest and renowned datasets within the UK. The list has been created to allow users to select by car make, model, age and more.



Profile, Interests and Lifestyle

- 3% have a car less than 3 years old.
- 42% purchased a new car.
- 52% purchased a used car.
- 54% have a car budget of <£10k
- 32% have a car budget of £10k-£20k
- 9% have a car budget of £20k+

Recommended Users

- Garages
- Automotive warranties
- New / used car offers

Rental Rates

Postal data	£100	/000
Email data	£150	/000
Telephone data	£160	/000
Selections	£10	/000
Email broadcast	POA	
Run on Fee	£10	/000
Production fixed	£50	

Terms & Conditions

Sample mail piece required
 Rates for one time usage only
 Minimum order 5,000 postal & telephone records.
 10,000 email records.
 All costs exclude VAT

