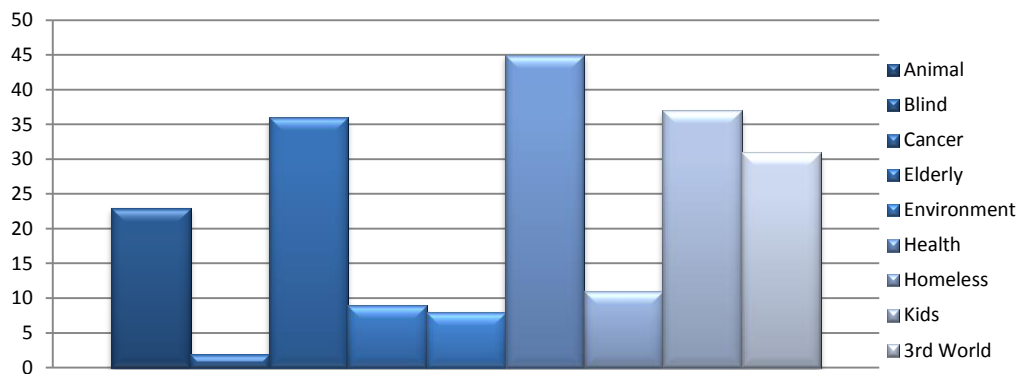


ORCHARD CHARITY DONORS

0-12 month postal: 22,369,600

Orchard Charity Donors is a list that has been specifically created for low ask donations and raffle and sweeps based charity offers. The data, sourced from Orchard, is a multi-sourced data set, combining some of the largest and renowned datasets within the UK. The list has been uniquely created by defining stringent criteria that are critical to the success of small donation campaigns.



Profile, Interests and Lifestyle

- 60% female
- 1% retired
- 68% homeowners
- 56% age 18-54
- 44% age 55+
- 50% have incomes of £0-£29,999
- 27% have incomes of £30-£49,999
- 23% have incomes of £50k+

Recommended Users

- Charities – raffles, sweep, cash ask, regular givers and more.

Rental Rates

Postal data	£100	/000
Email data	£150	/000
Telephone data	£160	/000
Selections	£10	/000
Email broadcast	POA	
Run on Fee	£10	/000
Production fixed	£50	

Terms & Conditions

Sample mail piece required
 Rates for one time usage only
 Minimum order 5,000 postal & telephone records.
 10,000 email records.
 All costs exclude VAT

