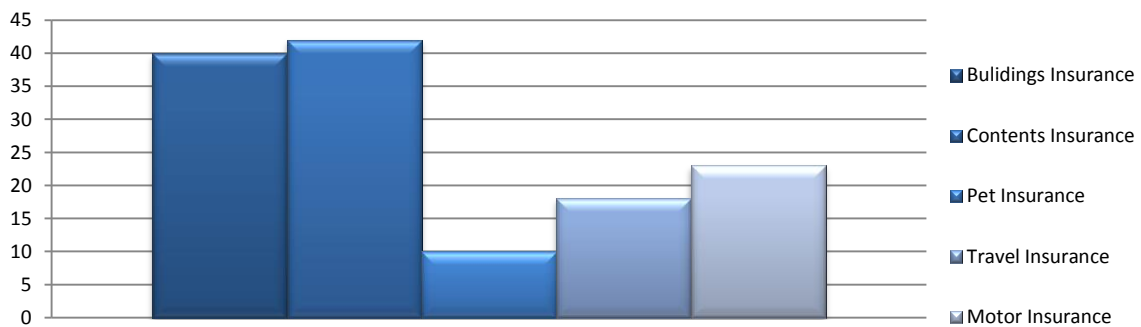# ORCHARD INSURANCE

0-12 month postal: 80,392,300

Orchard Insurance is a list that has been created specifically for insurance renewal offers. The data, sourced from Orchard, is a multi-sourced data set, combining some of the largest and renowned datasets within the UK. The data base has been created using insurance renewal data, allowing data buyers to select by insurance product and renewal date.

Legend:
- Buildings Insurance
- Contents Insurance
- Pet Insurance
- Travel Insurance
- Motor Insurance

Profile, Interests and Lifestyle

- 54% female
- 41% homeowners
- 36% aged 18-44 years
- 30% aged 45-70 years
- 30% have income less than £30k
- 20% have incomes of £30-£50k
- 15% have incomes of £50k+

Recommended Users

- Home insurance
- Pet insurance
- Car insurance
- Medical insurance

Rental Rates

Postal data	£100	/000
Email data	£150	/000
Telephone data	£160	/000
Selections	£10	/000
Email broadcast	POA	
Run on Fee	£10	/000
Production fixed	£50	

Terms & Conditions

Sample mail piece required
Rates for one time usage only
Minimum order 5,000 postal & telephone records.
10,000 email records.
All costs exclude VAT

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