

## PARK STATEMENT MAILINGS

Park Christmas Savings is the UK's No1 for Christmas savings! Park has been helping families budget for an easy Christmas for over 40 years. They offer a vast range of products including toys, gifts, food and drink hampers, gift cards and vouchers. Saving for Christmas with Park is simple – customers order from Park's printed or online catalogue, pay in regular instalments throughout the year and everything they order is delivered in time for Christmas. The Park savings plan appeals to young families or single parent families, with low household incomes.

### 2014 Volumes

Mar	June	Sep
140,000	45,000	140,000

### Profile, Interests and Lifestyle

- Predominantly females.
- Aged 25-55.
- C2DE.
- Young families & single parent families.

### Recommended Users

- Family friendly products
- Charities
- Publishing
- Utilities
- Mobile phone offers
- Mail order

### Insert Specification

Maximum size	A5	
Maximum weight	7g	
Price	£45	/000

### Terms & Conditions

Sample mail piece required  
 Rates for one time usage only  
 Minimum order 10,000 inserts  
 All costs exclude VAT

