

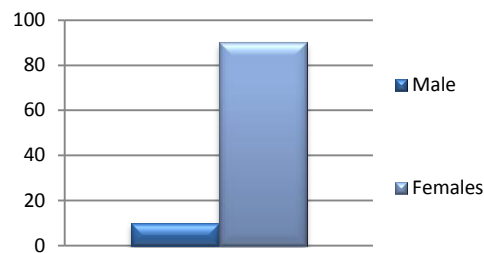
## THE CASHMERE CENTRE

**0-12 month postal: 14,837**

The Cashmere Centre is a well established mail order company dealing predominantly in cashmere products. The company started by only selling pashminas but since then have extended their product range to include jumpers, dresses, accessories, skirts, cardigans, capes and coats. The Cashmere Centre customers are happy to pay a fair price for top quality products.

### Recommended Users

- Charities
- Non-competitive mail order
- Food & wine
- Travel
- Financial



### Profile, Interests and Lifestyle

- 100% mail order buyers
- Predominantly females
- Mostly aged 45+
- AB social class

### Rental Rates

Postal data	£120	/000
Email data	£140	/000
Charity rate discount	£10	/000
Gender	£10	/000
Geography	£10	/000
Multi-buyers	£10	/000
Order value	£10	/000
Production fixed	£50	

### Terms & Conditions

Sample mail piece required  
 Rates for one time usage only  
 Minimum order 5,000 records  
 All costs exclude VAT

*The Cashmere Centre*  
 THE CASHMERE SPECIALISTS