

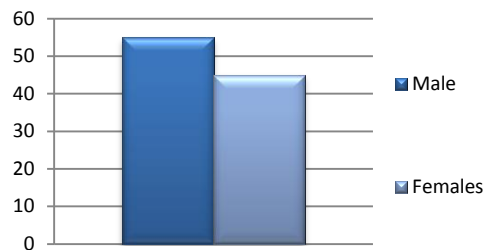
THE CONNOISSEUR FILE

0-12 month postal: 344,816

The Connoisseur File contains over 250,000 names of consumers that are subscribers to museums, art galleries and other places of interest. The data is drawn from a range of contributors, including galleries, cultural events and attractions. The consumers on this file tend to be in professional occupations and have above average household incomes. Although avid savers these consumers live in houses with high values and regularly donate to charity.

Profile, Interests and Lifestyle

- Income £30k-£70k.
- High proportion of active business people.
- Active investors and property owners.
- Many take holiday's overseas.
- Regular charity donors.
- Read broadsheet newspapers.
- Over 50% have spent £750+ of fine art, antiques and cultural interests.



Recommended Users

- Charities
- Travel companies
- Financial offers
- Mail order

Rental Rates

Postal data	£120	/000
Charity rate discount	£10	/000
Selections	£10	/000
Run of fee	£15	/000
Production fixed	£50	

Terms & Conditions

Sample mail piece required
 Rates for one time usage only
 Minimum order 5,000 records
 All costs exclude VAT