

WRM MEDIA

0-12 month postal: 2,546,482

Who-Remembers-Me.com was launched in 2003 and offers a worldwide service to help people connect with old friends. The site offers a unique chance to rediscover friends from all walks of life and from around the world. The wide range of attendance categories to search under means more opportunities to find old friends. Consumers who register with Who Remembers Me complete personal details about themselves. They are, if opted in, sent relevant marketing material from well known brands, if the consumer interacts with the brand off the back of the email campaign Who Remembers Me will add this interest to the consumers Who Remembers Me profile.

Selection available

- Charity.
- Automotive.
- Publishing.
- Telecoms.
- Utility.
- Age.
- Children.
- Pets

And much more....

Recommended Users

- Charities
- Travel companies
- Financial offers
- Mail order
- Technology

Available with overlays from...

Acorn • Mosaic • Cameo

55% female • 69% aged 18-40 • 86% have children • 18% interested in dating • 11% looking for utility offers • 15% interested in home improvements • 26% interested in financial services.

Rental Rates

Postal data	£70	/000
Selections	£10	/000
Run on fee	£15	/000
Production fixed	£50	

Terms & Conditions

Sample mail piece required
Rates for one time usage only
Minimum order 5,000 records
All costs exclude VAT

who-
remembers
-me.com

reconnecting people
all over the world